Vashon Nature Center

Vision: A world awakened to the wonders of nature.

Mission: Creating transformative nature experiences through community science, education, and research for the benefit of our island home and the entire Salish Sea.

5-year vision: By the start of 2025, we are a sustainable organization with fully funded employees, seamlessly operating board and excellent community relationships. We are strong enough that any of the founding staff or board can leave and the organization will still thrive. Our multi-faceted approach of transforming culture through community science, education and research has resulted in an island community that is more aware of and connected to nature and cares for nature in daily life.

2020 One page strategic plan: Goals, Actions, Indicators:

Goals	Actions	Lead	Key performance indicators
#1 Develop organizational capacity	• Create policies; evaluation, sick leave, etc. • Create employee handbook • Identify project management tool - Ann • Identify Volunteer database	Kimi Bianca Ann	• Full board and staff policies adopted 7/20 • Employee handbook given to all employees 7/20 • Project management tool selected • Volunteer database complete
#2 Fundraising	• Identify donor management tool • Create a fundraising plan including ○ historical view, goal graphs, donor acquisition strategy, costs and roles	Team: Jen, Paul, Ann, Roxanne, Jeff	• Donor management tool identified 5/20 • Fundraising plan created 10/20 • Diversified funding portfolio brings in funding budgeted.
#3 Grow educational programs	• Curricula, google classrooms	Maria, Bianca, Geri	• Curricula for all programs 9/2020 • Contract with local schools formalizing partnership-done • Base funding commitment from local schools • Components of curricula shared with AR partners and the public
#4 New & existing partnerships	• Work with VCA at Heron Meadow • Work with Heritage museum to open Wild Wonder 9/2020	Bianca, Maria Geri, Jeff?	• Heron Meadow intern creates and manages joint art-science nature projects for the community at Heron Meadow. 6/2020 • Wild Wonder opens September, 2020! • Concurrent programming for Wild Wonder.

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